

100

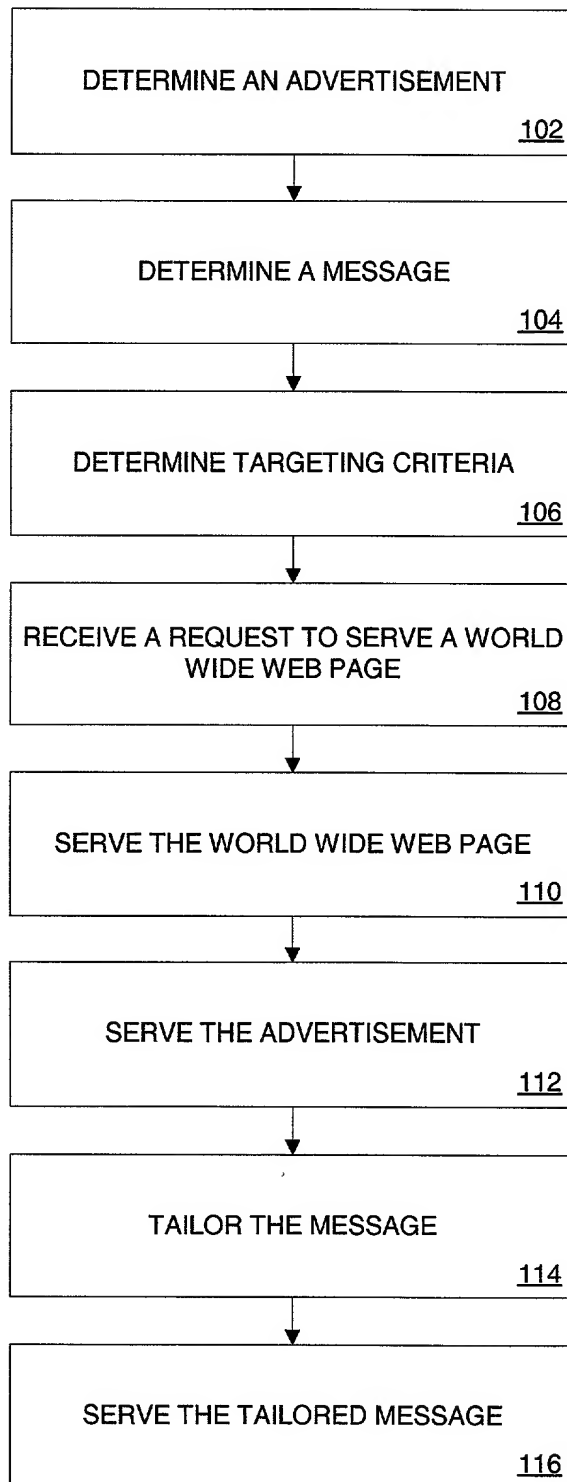


FIG. 1

www.iwon.com

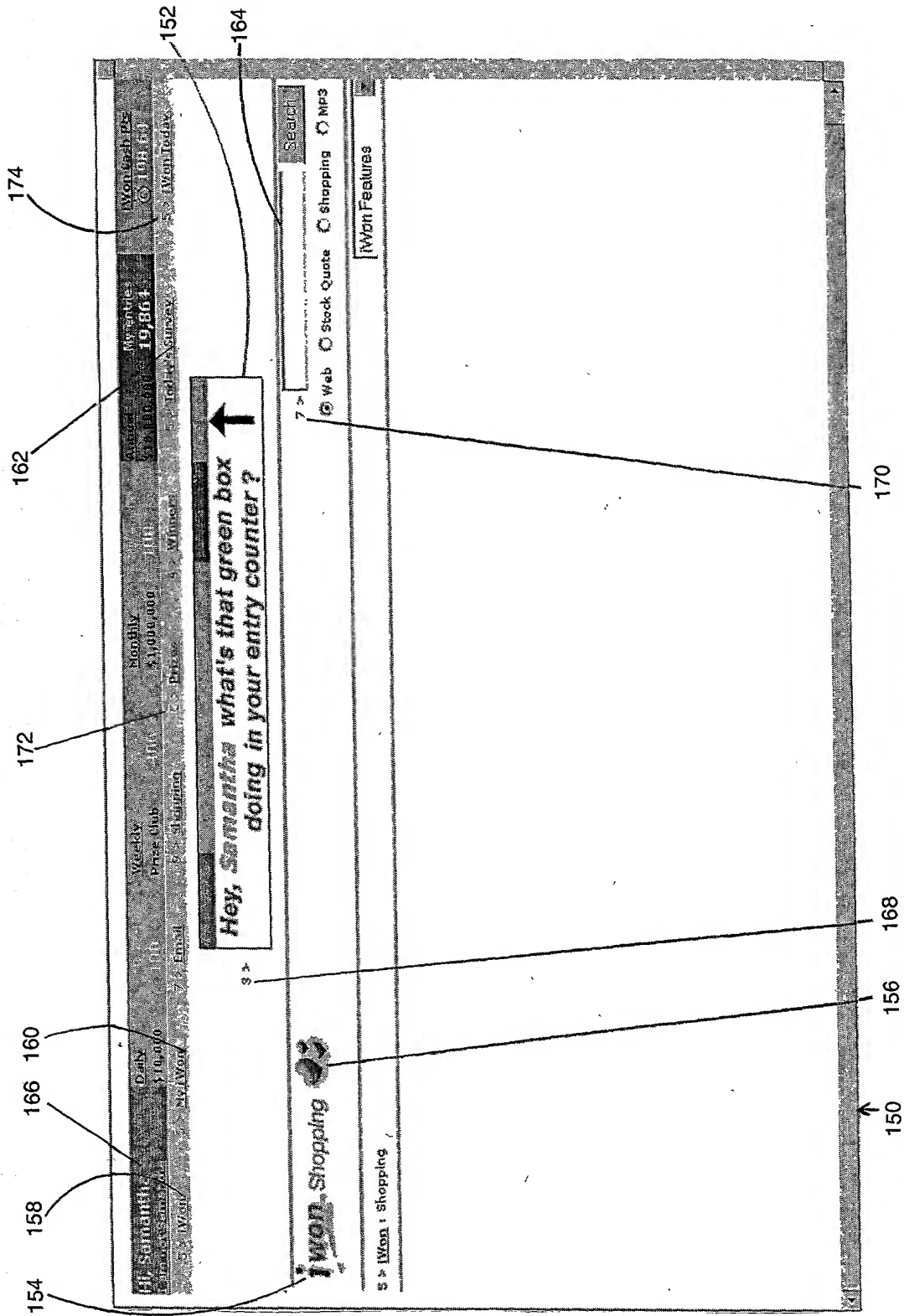


FIG. 2

152

178

The screenshot displays the iWon Shopping website interface. At the top, a navigation bar includes links for "iWon Shopping", "My Cash", "My Entries", "Today's Survey", and "iWon Today". A user profile section on the left shows the name "Samantha", a balance of "\$10,000", and a "Daily" prize of "\$10,000". A central banner features the text "Samantha, iWon Cash Points equal great gifts- check it out!" and "Hey, what's that green box doing in your entry counter?" with an upward-pointing arrow. Below the banner, a search bar and navigation links for "Web", "Stock", "Quota", "Shopping", and "MP3" are visible. The bottom of the page shows the "iWon Shopping" logo and a "iWon Features" link.

176

FIG. 3

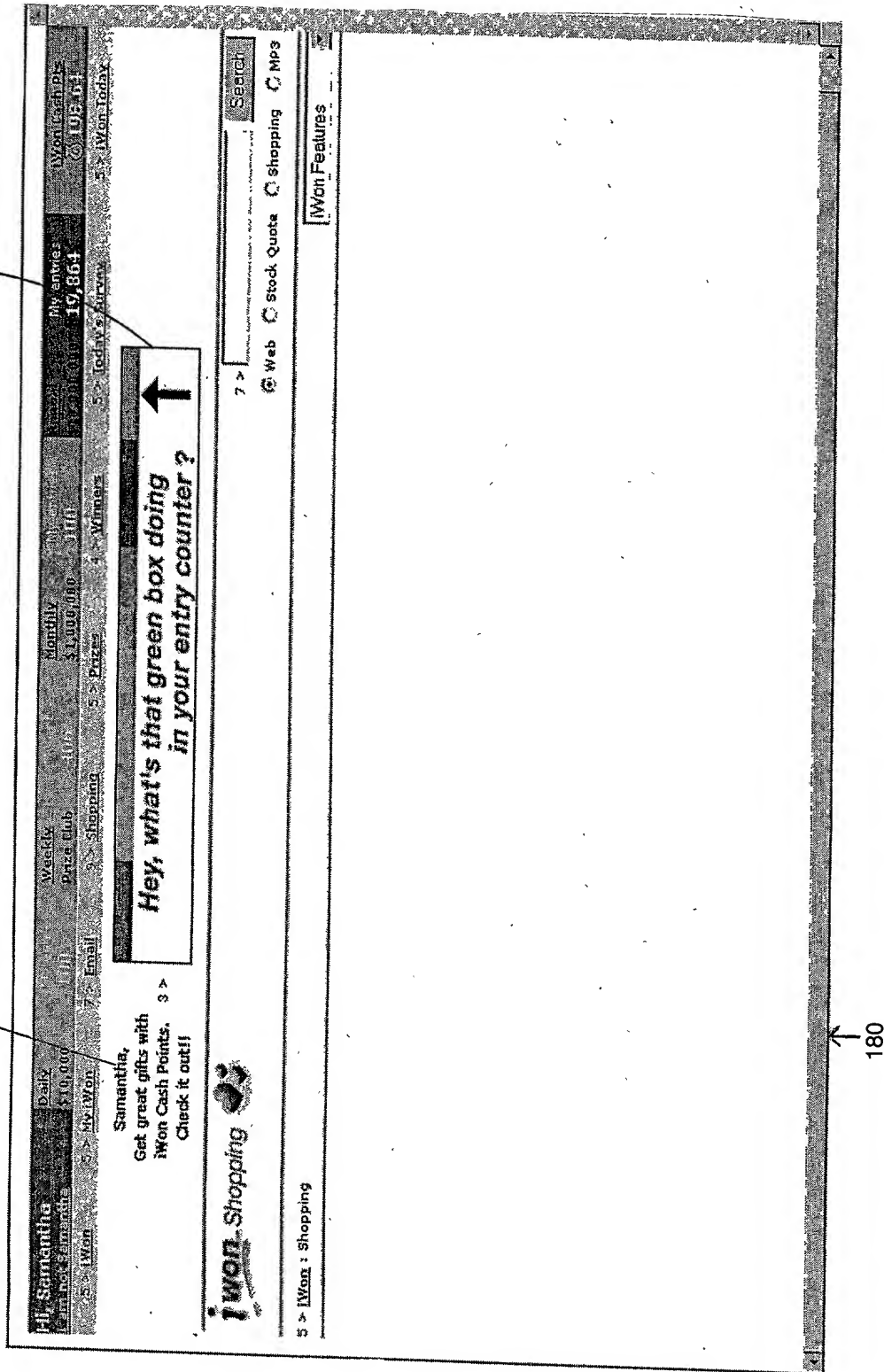


FIG. 4



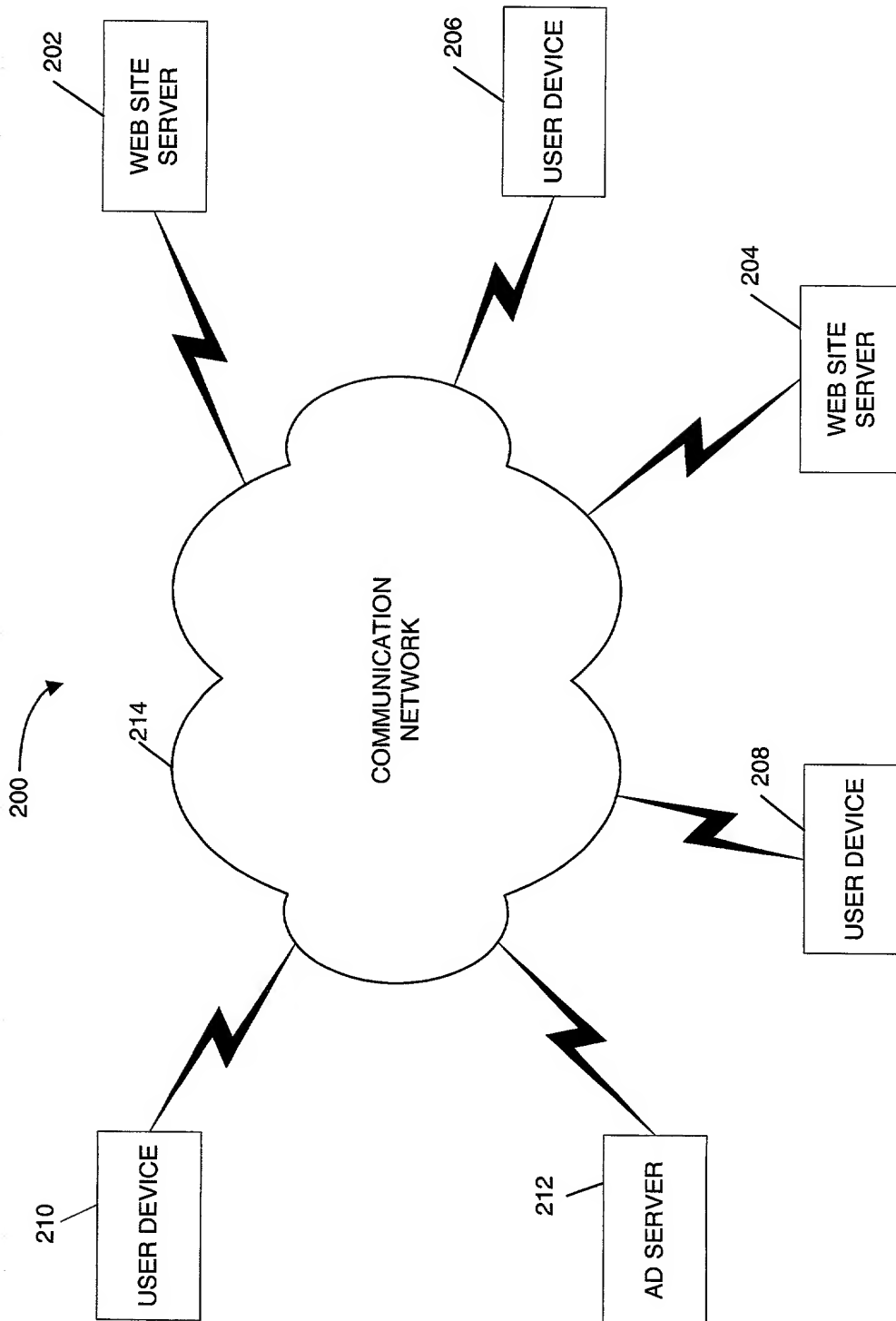


FIG. 6

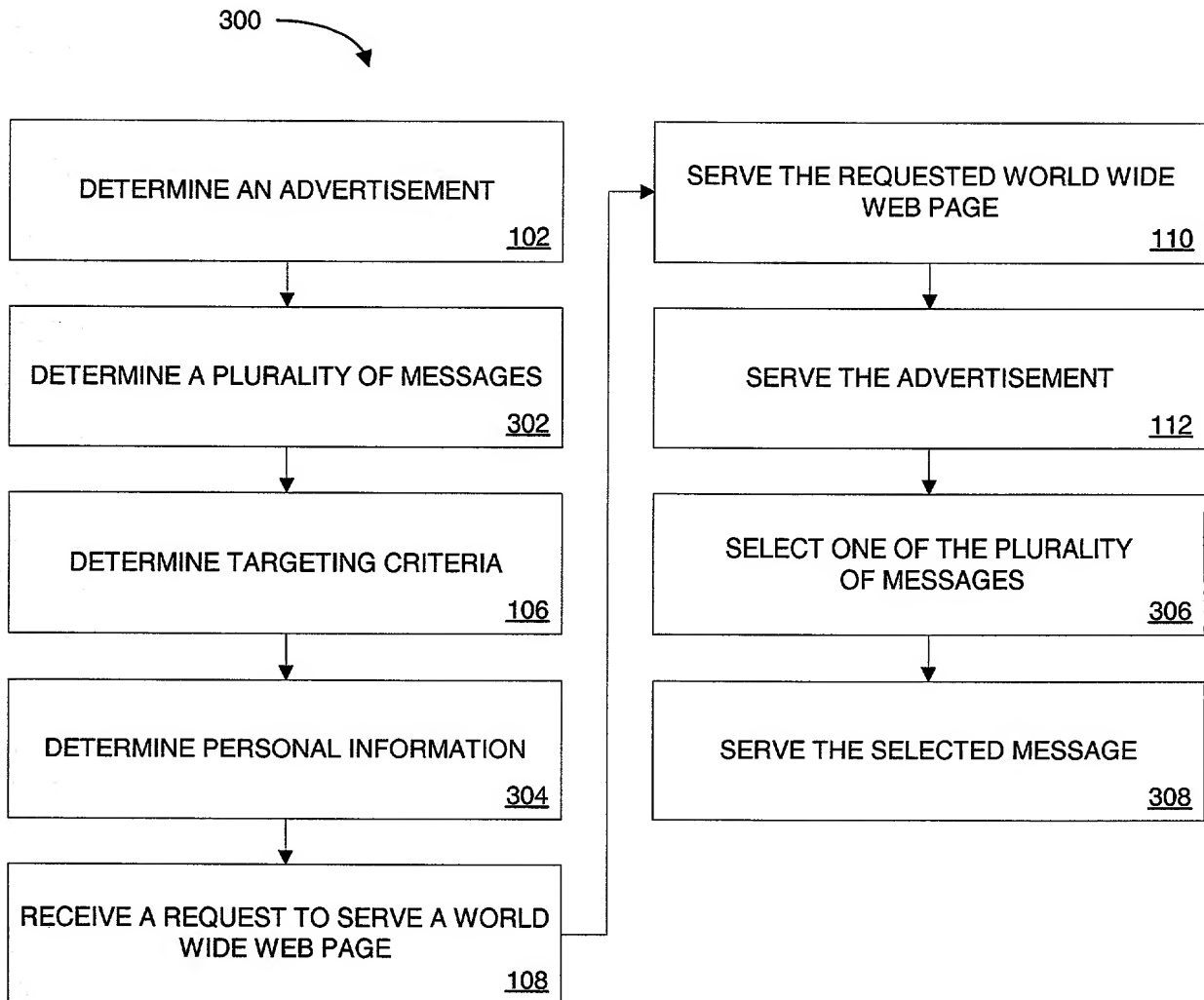


FIG. 7

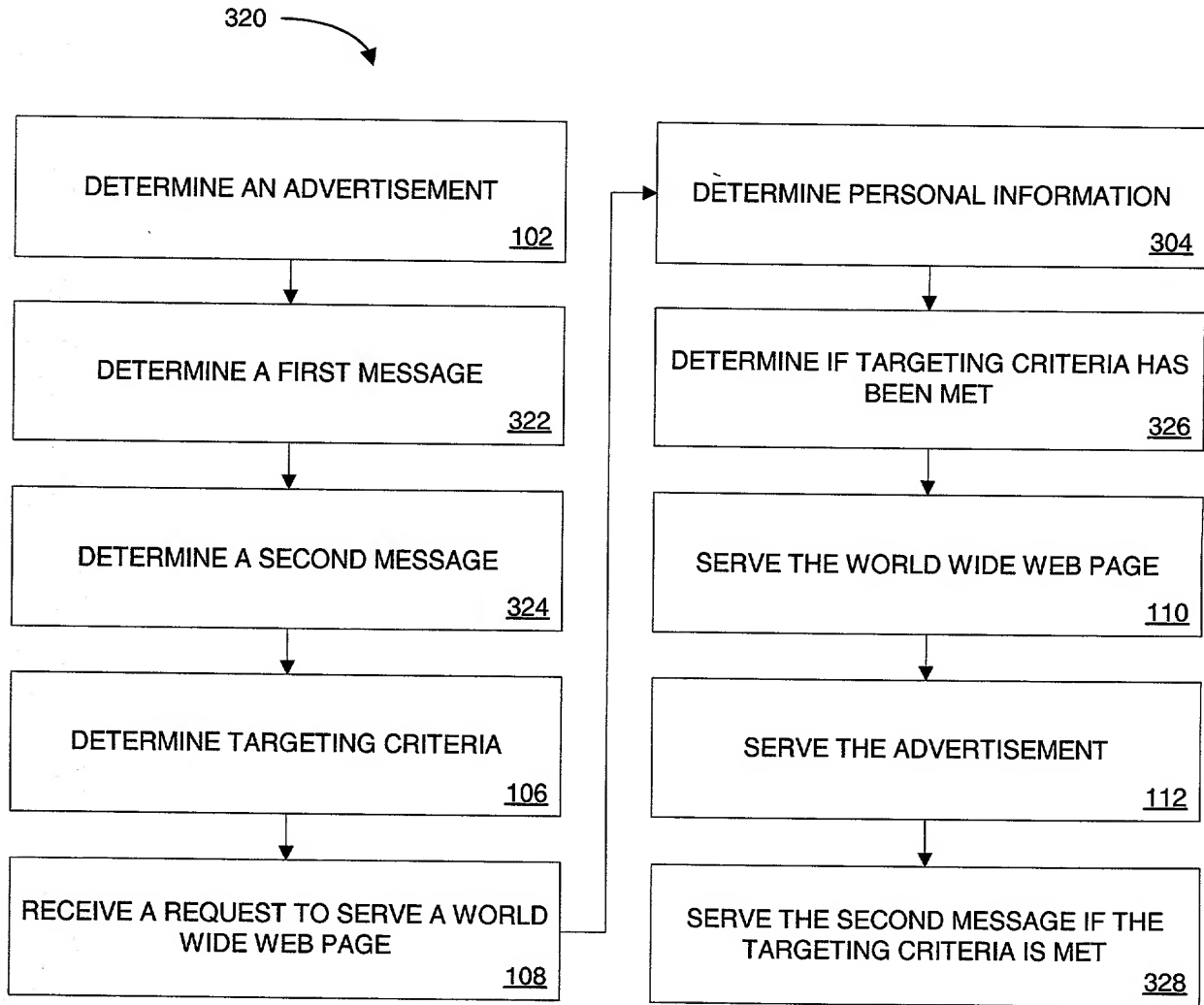


FIG. 8





FIG. 9

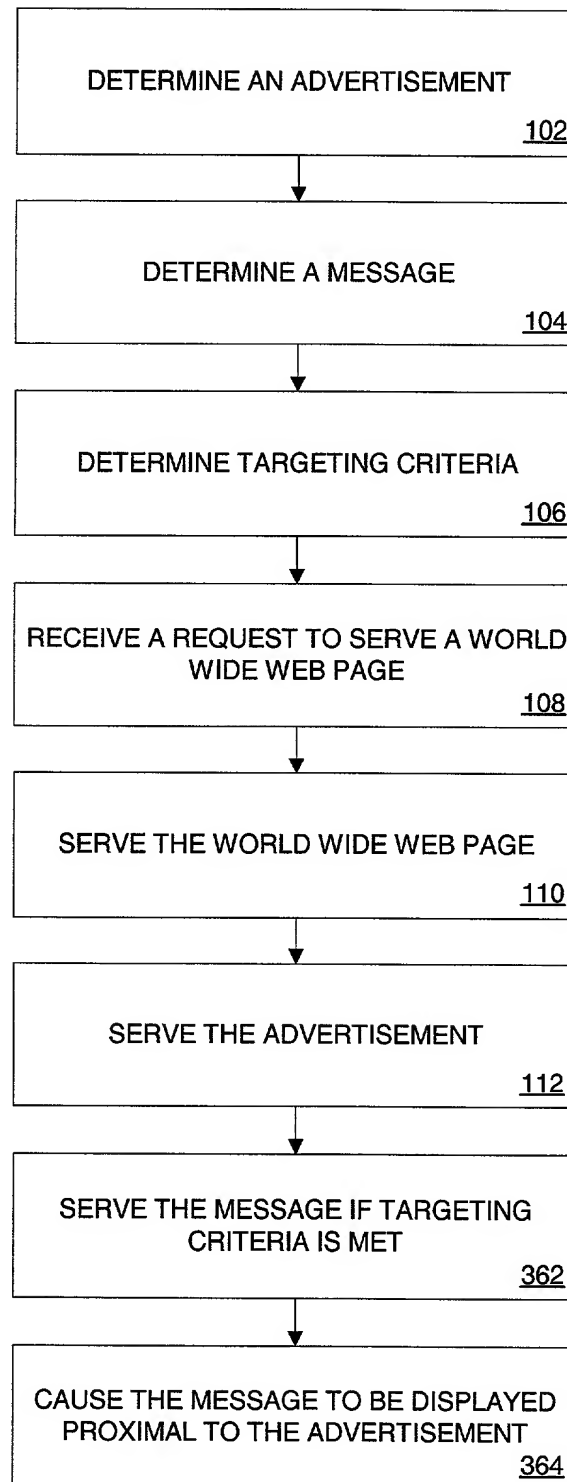


FIG. 10

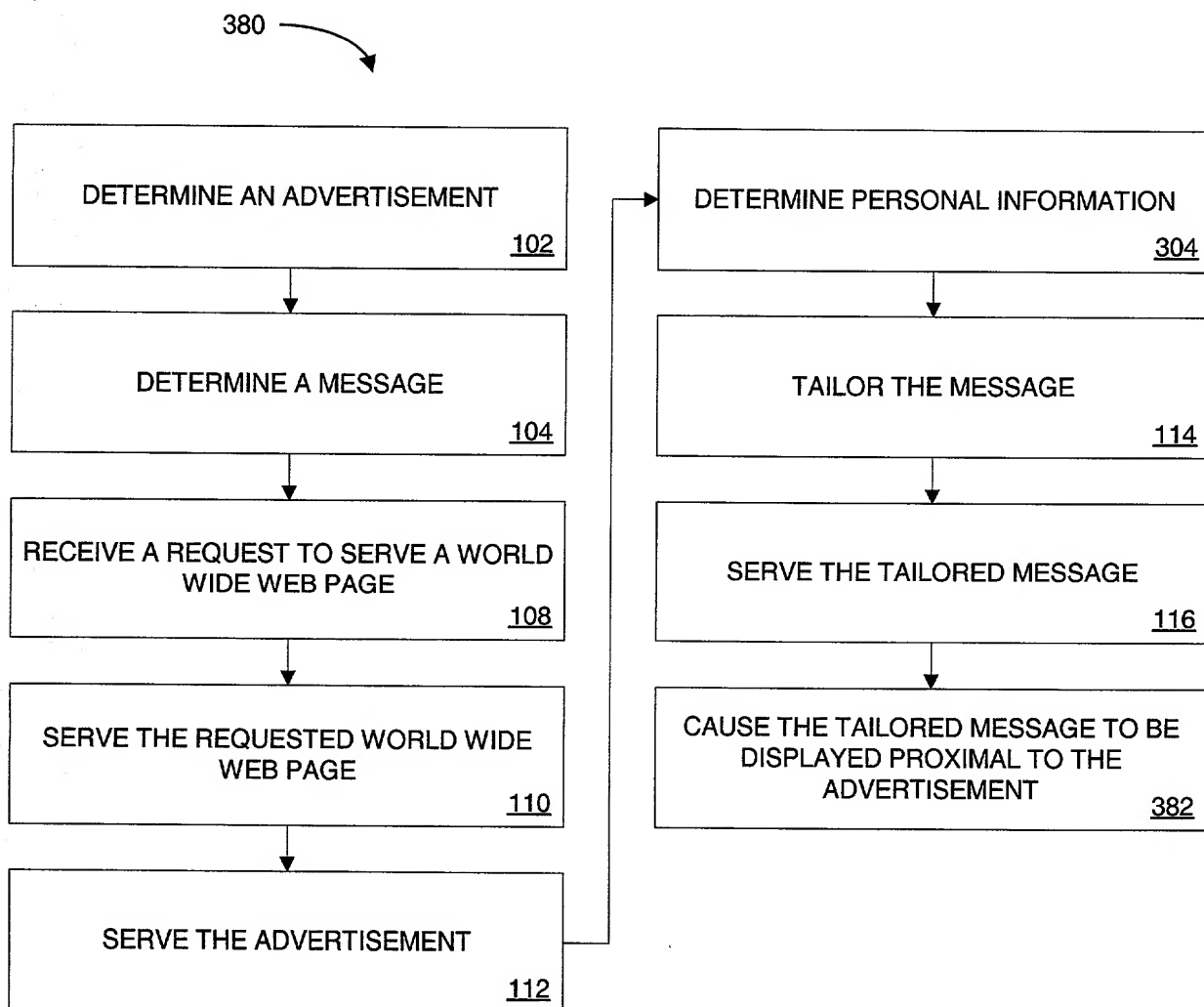


FIG. 11

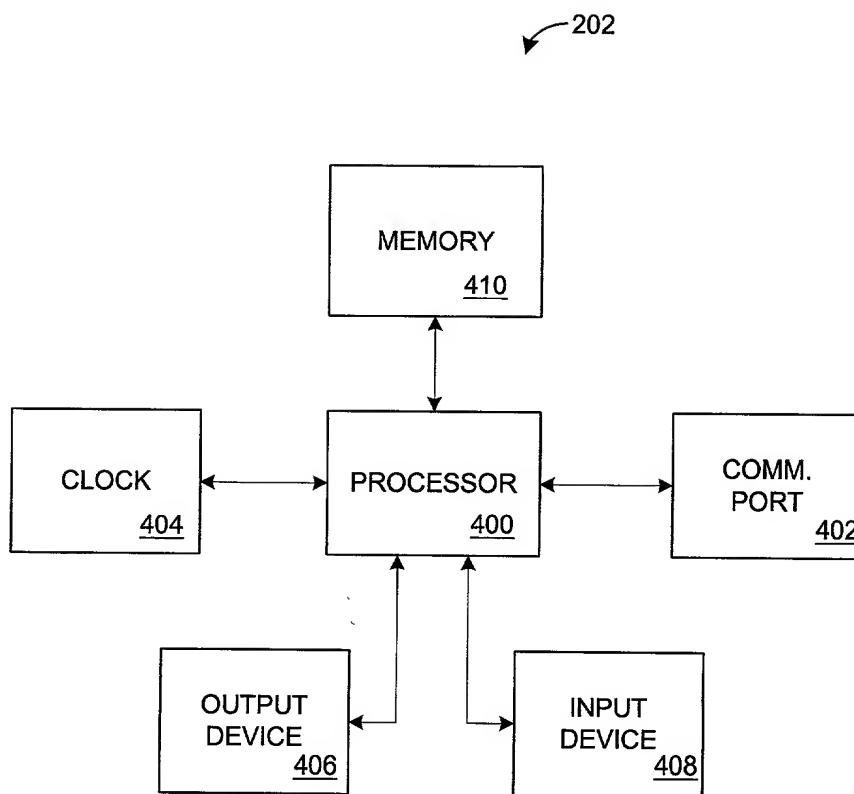


FIG. 12

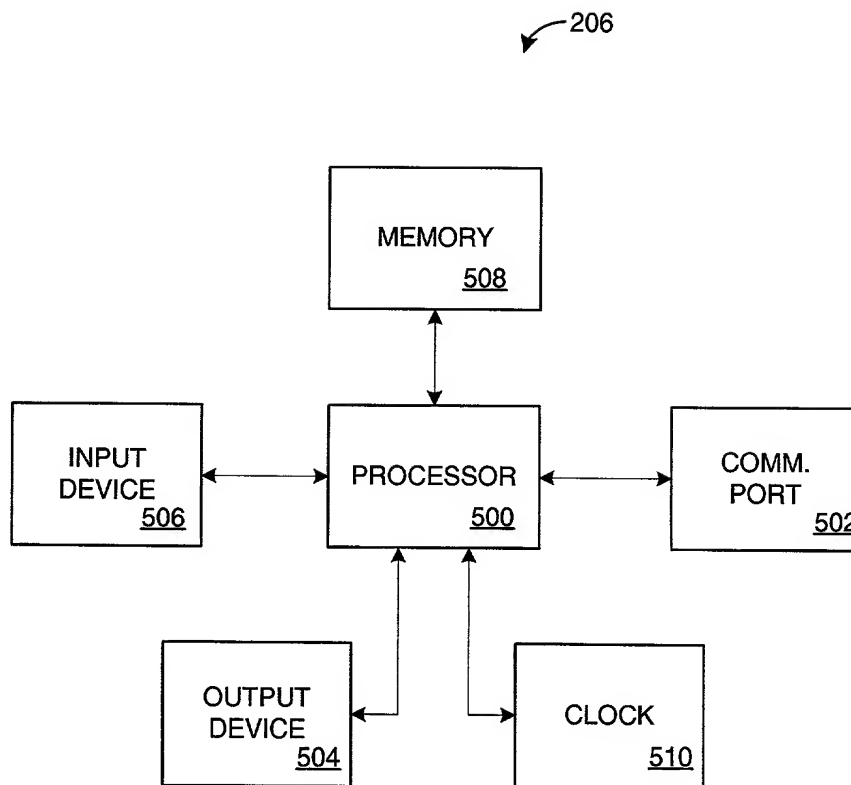


FIG. 13